

Pleasanton North  
**Rotary**



# Member Orientation Packet

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**Weekly Meeting:**

12:15 pm Fridays (Guests Welcome)  
Hap's Original Steaks & Seafood  
122 Neal St., Pleasanton, CA 94566

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## **Introduction**

### **Introduction and purpose of this packet**

The purpose of the following packet is to give you a bird's eye view of Rotary. If you wish to join us as a Member, this packet will give you a clear outline of the expectations of general membership, while answering any questions that you might have about Rotary and Pleasanton North Rotary in particular.

### **Welcome to Rotary!**

Rotary is proud to welcome you to our global community of more than 1.4 million members, dedicated to building a better world.

You make Rotary stronger. Adding your skills, experience, and enthusiasm to our Club, you can advance both local and international communities. Together, we can eradicate Polio, train more skilled peacemakers, and provide lasting solutions for communities fighting disease, hunger, illiteracy, and poverty.

Through the Rotary community, you can exchange ideas and build lifelong friendships with people who share your passion for service. Take advantage of the resources and activities available through your Club, District, and Rotary International to make your experience with Rotary both rewarding and fun.

### **New Member Process**

We hope the process of becoming a new member of Rotary International and the Rotary Club of Pleasanton North ("Pleasanton North Rotary" or "PNR") was smooth for you and accomplished quickly. As you know, the process starts by filling out a Membership Application. After completing it and listing the reasons you wish to become a Rotarian, the Club Secretary presents the Application to voting Board Members for approval. After a majority approval by the Board is received, the Club Secretary sends it to the entire membership for approval. If there are no objections after seven (7) days, a notice of your approved membership is then sent out to the whole of the Club by the Club Secretary. The President or Secretary will schedule a formal induction into the Club at a mutually convenient Club meeting.

# Rotary International Overview

## Rotary Beginnings

On February 23rd, 1905, Paul Harris and three other businessmen founded Rotary, the original service club in Chicago. Since they chose to “rotate” the meetings each week from one of their businesses to the other, they chose the name “Rotary” for their new Club. The purpose of the Club was to broaden their contacts outside of their particular businesses.

People in the western United States played an essential part in the development and growth of Rotary. The following four Clubs were San Francisco, Oakland, Seattle, and Los Angeles. Rotary also moved east, adding New York and Boston.

Rotary then expanded internationally with the Charter of the Rotary Club of Winnipeg, Canada, in 1910, and then with Clubs in London, Dublin, and Belfast in 1911. In 1912, “Rotary International” (RI) became the official name.

Rotary came to Pleasanton in 1965 with the Charter of the Rotary Club of Pleasanton. In the late 1980s, businesses and households grew in North Pleasanton. The Rotary Club of Pleasanton North was chartered on March 7<sup>th</sup>, 1987, by local professionals who represented a broad cross-section of businesses and professions. At the time, Pleasanton North was *the most prominent club* chartered west of the Mississippi!

## Rotary Today

Rotary is an organization of business and professional leaders united worldwide to provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace worldwide. Located in more than 200 countries and geographical regions worldwide, approximately 1.4 million Rotarians belong to more than 46,000+ Rotary Clubs.

Rotary Club membership represents a cross-section of the community's business and professional men and women. Rotary Clubs worldwide meet weekly and are nonpolitical, nonreligious, and open to all cultures, races, and creeds.

The main objective of Rotary is service — in the community, in the workplace, and throughout the world. Rotarians develop community service projects that address many of today's most critical issues, such as children at risk, poverty, health and hunger, the environment, illiteracy, and violence. They also support programs for youth, educational opportunities international exchanges for students, teachers, and other professionals, and vocational and career development.

## The Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

1. The development of acquaintance as an opportunity for service;
2. High ethical standards in business and professions; the recognition of the worthiness

- of all useful occupations; and the dignifying by each Rotarian of their occupation as an opportunity to serve society;
3. The application of the ideal of service by every Rotarian to their personal, business, and community life; and
  4. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men and women united in the ideal of service.

## **Rotary's Slogan**

“Service Above Self”

## **The Four-Way Test**

Early Rotary members emphasized the importance of acting responsibly and ethically and using our professions as an opportunity to serve. The Four-Way Test has long been an ethical guide for members to live by in their personal and professional relationships.

“Of the things we think, say or do:

***Is it the Truth?***

***Is it Fair to all concerned?***

***Will it build Goodwill and Better Friendships?***

***Will it be Beneficial to all concerned?”***

## **Avenues of Service**

**Rotary International's 5 Avenues of Service** are its foundation and the philosophical touchstone upon which club activities are based:

**Club Service** focuses on making clubs strong through social connections. Strong relationships and active members anchor a thriving club.

**Vocational Service** promotes high ethical standards as Rotarians serve others through their chosen vocations.

**Community Service** encourages every Rotarian to find ways to improve the quality of life for those in need through club humanitarian projects.

**International Service** uplifts the human condition and quality of life through worldwide humanitarian outreach.

**Youth Service** promotes positive change implemented by youth and young adults through leadership development, service projects, and exchange programs.

**History of the Fifth Avenue of Service:**

Numerous political and logistical obstacles were overcome before Rotary International's Council on Legislation adopted what was initially called "New Generations" as a new Avenue of Service in 2010. It was the first new avenue adopted by Rotary International since 1921.

A Youth Service Avenue had been proposed many times during Rotary's early history, but in the early 2000s, the idea arose again from Eileen Denlinger, a public-school teacher and then PNR member. She established a base of support for her audacious plan with our club and then brought its endorsement to Ron Sekkel, a Past District Governor of District 5170 and the District's Representative to the RI's Council on Legislation.

Sekkel was aware of Rotary International's steadfast resistance to a Fifth Avenue of Service and tried to dissuade Denlinger from pursuing it, but her enthusiasm proved infectious and he eventually became an advocate. He forwarded the proposal to the District's Clubs for review. After adoption at the District level, he sent it to the Council on Legislation Office in Evanston, Illinois to begin the process leading to formal consideration.

Ultimately, Sekkel personally presented a motion to approve the proposed new Avenue of Service at the Council's Triennial Meeting in 2010. It won by just 13 votes, 263 to 250. The amendment to the RI Constitution included additional language that would refer to the Fifth Avenue of Service as the New Generations Avenue, until it was renamed Youth Service in 2013. Sekkel was again on hand to defend the avenue against a repeal effort proposed before the Council in 2016.

# Rotary Organizational Structure

## Rotary International

Rotary International (rotary.org) has a President, a President-Elect and a Board of Trustees. Rotary International and all clubs operate on a fiscal year from July 1st until June 30<sup>th</sup>.

Stephanie A. Urchick of the Rotary Club of McMurray, Pennsylvania, USA, is the Rotary International President for 2024-25. Mário César Martins de Camargo of the Rotary Club of Santo André, São Paulo, Brazil, is the President-elect for 2025-26. Sangkoo Yun of the Rotary Club of Sae Hanyang, Seoul, Korea, is the President Nominee for 2026-27.

### Stats:

Countries: 220+  
Districts: 529  
Clubs: 46,000+  
Rotarians: Over 1,200,000 (and with you, add one more!)

## Rotary Geography and District 5170

Rotary International has sub-groups to provide guidance and local management to Rotary Clubs, which are grouped into Zones (a.k.a. Regions), Districts and Areas. The boundaries are roughly geographic, but many Zones, Districts and Areas cross state and county lines. The Rotary Club of Pleasanton North is in Zone 26, District 5170 (rotarydistrict5170.org), Area 4B, under a District Governor (DG) and an Assistant Governor (AG).

***PNR has been twice honored with one of its members serving as District 5170 Governor, Richard Flanders in Rotary year 2021-22, and Herb Ritter now preparing to lead as District Governor in 2025-26.***

Our district has 64 Clubs in 12 Areas and approximately 4,000 members.

- Area 1: Alameda, Oakland #3, Oakland Uptown, Piedmont/Montclair
- Area 2: Fremont Morning, Mission San Jose, Newark, Niles (Fremont), San Francisco Bay Area.
- Area 3: Fremont, Fremont Bridge, Fremont-Union City-Newark (FUN) Sunset, Silicon Valley Chinese, Silicon Valley for Global Impact.
- Area 4: Castro Valley, Hayward, San Leandro.
- Area 5: Dublin, Livermore, Livermore Valley, Pleasanton, Pleasanton North, Tri Valley Evening. (***Our own Tami Hennegan is the Lieutenant Governor for 2024-25.***)
- Area 6: Milpitas, San Jose, San Jose Silicon Valley, Santa Clara, Silicon Valley Rainbow.
- Area 7: E-Club of Silicon Valley, Evergreen Valley, San Jose East/Evergreen, Silicon Andhra (Silicon Valley).
- Area 8: Almaden Valley-Willow Glen, Gilroy, Gilroy After Hours, Gilroy Sunrise, Hollister, Morgan Hill, San Juan Bautista.
- Area 9: Capitola-Aptos, Freedom, San Lorenzo Valley, Santa Cruz, Santa Cruz Sunrise, Scotts Valley, Watsonville.

- Area 10: Cupertino, E-Club of Silicon Valley Health & Wellness, Silicon Valley Business Circle, Silicon Valley STAR, Sunnyvale, Sunnyvale Sunrise.
- Area 11: Campbell, Los Gatos, Los Gatos Morning, Saratoga.
- Area 12: East Palo Alto Bayshore, E-Club of Silicon Valley Smart Village, Los Altos, Los Altos Sunset, Mountain View, Palo Alto, Palo Alto University, Silicon Valley Passport.

Club sizes vary with 4 clubs having over 200 members! Excluding those clubs (Cupertino, Oakland #3, San Jose and Silicon Andhra), the average club size is 52. As of July 2024, Pleasanton North Rotary has 71 members.

## The Rotary Foundation

The Rotary Foundation (TRF) of Rotary International exists to achieve world understanding and peace through international, charitable and educational programs. TRF, based at Rotary Headquarters in Evanston, Illinois, is not to be confused with the PNR Foundation, established in 1995 by the Rotary Club of Pleasanton North, which serves as our 501(c)(3).

TRF began as a scholarship program for graduate students. Today, it is the largest private scholarship program in the world. TRF funds:

**Rotary Global Scholarship Grant** – Postgraduate scholarships of up to \$30,000, with each one-year scholarship for academic education in a country other than the student's home country.

Approximately 1,000 scholarships are awarded annually, sending students to more than 60 countries.

**Vocational Team Training (VTT) - (aka Group Study Exchange or GSE)** – sends five Rotarian business or professional people, plus a Rotarian team leader, to a foreign country for 4-6 weeks as ambassadors of goodwill, and to study and exchange vocations and ideas on their related fields.

**Health, Hunger and Humanities (3-H)** – improves agriculture, health, education, improved water resources, literacy programs, and vocational training in third world countries.

**Global Grants** – TRF matches, dollar-for-dollar, monies raised by local Rotary Clubs for International programs of their choosing. Pleasanton North Rotary has had numerous international projects since it was chartered.

**District Grants (District Designated Funds or DDF)**– TRF returns the monies raised by local Rotary Clubs for local community projects or international projects of their choosing, but is not matched dollar-for-dollar by The Rotary Foundation. Pleasanton North Rotary has had local community projects almost every year.

**End Polio Now (formerly Polio Plus)** – Before 1980, polio disabled hundreds of thousands of children a year. In 1979, a single Rotary Club started a project to buy and help deliver polio vaccines to children in the Philippines. In 1985, RI extended that idea much further with the creation of Polio Plus and its goal of eradicating polio from the Earth. Now, with billions of children immunized world-wide through the efforts of Rotary, the Gates Foundation, and others, polio exists only in a handful of regions where violent conflict limits or prevents immunization. As these conflicts are resolved, polio will be eliminated!

**Paul Harris Fellowships** - When you contribute \$1,000 (over time or all at once) to The Rotary Foundation, you become a Paul Harris Fellow. A Paul Harris Fellowship is an honor you may fulfill for yourself or for another person. The presentation of Paul Harris Recognition is The Rotary Foundation's way of expressing appreciation for your substantial contribution to its humanitarian and educational programs.

## Board of Directors and Chairs 2025-2026

\*Officers of the Board/ \*\*Voting Board Members

| <b><u>Title</u></b>                      | <b><u>Name</u></b>            |
|------------------------------------------|-------------------------------|
| <b><i>Officers:</i></b>                  |                               |
| President */**                           | Ryan Spuller                  |
| President Elect */**                     | Deb Covert                    |
| Immediate Past President */**            | Steve Sherman                 |
| Vice President */**                      | Billy Buckley                 |
| Treasurer */**                           | Jim Ott                       |
| Assistant Treasurer                      | -                             |
| Secretary */**                           | Mike Ivey                     |
| Sergeant-at-Arms */**                    | Phillip Stone                 |
| <b><i>Directors:</i></b>                 |                               |
| Membership Chair **                      | Chase Henley/Mano Chidambaram |
| <b><i><u>Avenues of Service:</u></i></b> |                               |
| Club Service Chair **                    | Viviana Cherman               |
| Vocational Service Chair **              | Chase Henley/Mano Chidambaram |
| Community Service Chair **               | Darcy DeCoite                 |
| International Service Chair **           | Michael Cherman               |
| Youth Service Chair **                   | Michelle Massey               |
| <b><i>Board Members at Large:</i></b>    |                               |
| Program Chair                            | Viviana Cherman               |
| Public Image Chair                       | Kelly Levin                   |
| The Rotary Foundation Chair              | Diane Dorne                   |
| PNR Foundation President                 | Tami Hennegan                 |

|                                             |                                 |
|---------------------------------------------|---------------------------------|
| We Be Caring Chair                          | Deb Covert                      |
| Youth Exchange Chair                        | Kevin Greenlee                  |
| Youth Protection Officer                    | Nick Valenciano                 |
| Tri-Valley Turkey Burn (TVTB) (Co-)Chair(s) | Viviana Cherman/Michael Cherman |
| Fundraising Chair                           | Ryan Spuller                    |
| Fitness and Wellness Chair                  | Ron Sutton                      |

**New members are encouraged to join a committee that interests them. Please reach out to the Chairperson or the President to express interest.**

## Communications

Your annual dues include a subscription to *Rotary*, RI's monthly magazine. All PNR members are encouraged to register for access to the MyRotary.org website and its club reports and RI resources. The District 5170 monthly newsletter is also transmitted to every Member automatically via email and is available for review at [rotarydistrict5170.org](http://rotarydistrict5170.org).

The PNR website ([pnr-rotary.org](http://pnr-rotary.org)) covers Club news and events, a calendar for members and the general public, and much more. Your Club-issued username and personal password is necessary to gain access to the members-only section, also referred to as ClubRunner. It will enable you to use the Club's directories to contact fellow members, refer to minutes of past board meetings, view governing documents, promotional materials and calendars, as well as track your Club assignments and attendance at PNR meetings. There is a mechanism for authorized members to transmit informational emails to selected club segments or to all members. It also includes links to the District 5170 and Rotary International websites. Training for how to gain access to these essential tools is available from PNR's Membership Chair.

The Club website also has a linked site for the PNR Foundation, which includes information on nonprofit grants, as well as the grant application. The Club also maintains a website for our annual Tri-Valley Turkey Burn event at [trivalleyturkeyburn.org](http://trivalleyturkeyburn.org).

PNR photos, news and events are also posted on the Pleasanton North Rotary Facebook and Instagram pages.

If you need further assistance with any Club communications, please email [admin@pnr-rotary.org](mailto:admin@pnr-rotary.org).

## Rotary's Obligation to You!

- Provide an opportunity for you to serve the club, the community, and the world.
- Help you grow, make new friends, engage in new activities, and face new challenges.
- Offer fellowship within the Club and with other Rotary Clubs anywhere in the world.

## Your Obligations to Rotary

### Participation

As a service organization, Rotarians are asked to give time and talent to community service, club and district activities, as well as club social functions and fundraising events. Rotary also asks that we promote public awareness of Rotary by wearing a Rotary pin or other item marked with the Rotary insignia. Let people know that Rotary and Rotarians are available for local and international service when you can.

Your family and friends can also assist and promote Rotary by joining us as "Family Members," a designation that will allow them to routinely attend our weekly business meeting, volunteer for PNR community service activities, and participate in one of the many Rotary auxiliary groups.

### Attendance and Makeups (Family Members Exempted)

Attendance at weekly meetings is extremely important. Frequent attendance is urged and honored in Rotary. However, if you cannot attend a PNR meeting, we encourage you to "makeup" a meeting in several ways.

- An "Attendance Makeup Credit" can be issued for any board-approved Rotary meeting or event per the Club's policies.
- Attend another Rotary Club meeting, locally or anywhere in the world. Google "My Rotary Club Finder."
- To attend a weekly meeting of another Rotary Club in Pleasanton or nearby communities, the current meeting times and locations are as follows:
  - **Rotary Club of Dublin**, Wednesdays, 12:15 pm, Dublin Library Community Room, 200 Civic Plaza, CA
  - **Rotary Club of Livermore Valley**, Tuesdays, 8:00 am, Las Positas College, Horticulture Classroom, Building 3300, Campus Hill Drive, Livermore (Parking in lot)
  - **Rotary Club of Livermore**, Wednesdays, noon, Robert Livermore Community Center, 4444 East Ave, Livermore, CA
  - **Rotary Club of Pleasanton**, Thursdays, 12:30 pm, Rubys & Roses Restaurant, 855 Main St, Pleasanton
  - **Rotary Club of Tri-Valley**, Thursdays 6:00 pm, remotely. Check their website calendar.
- Attend an online e-club meeting. Visit [rotaryclubone.org](http://rotaryclubone.org)
- Attend a PNR Board of Directors Meeting, the second week of the month or a PNR Foundation Board of Directors Meeting the third week of every other month. See club

calendar on the PNRF website ([pnr-rotaryfoundation.org](http://pnr-rotaryfoundation.org)) or contact a board member for time and place.

- Attending a meeting at Foothill High School Interact Club.
- Attend and participate in a Club committee meeting, service project, Club-sponsored community event or other approved Club activity.

To qualify as a makeup, the member must attend the makeup meeting and turn in a makeup slip within 14 days before or after the missed Club meeting. A meal credit of \$30 will be given if you paid a meal expense for the makeup meeting. Promptly notify the Treasurer about your makeup so your attendance record is updated.

## Youth Protection Awareness Training

PNR requires all members to complete the District 5170 Youth Protection Awareness Training, noted in item 1 below. If there is a strong likelihood that you will interact one-on-one with youth in the course of your Rotarian activities and duties, then the District requires you complete the three steps for the full Youth Protection Certification process. Visit <https://rotarydistrict5170.org/sitepage/youth-protection-1> for more information.

Here are the three steps, as noted in the Rotary Youth Protection Checklist (<https://clubrunner.blob.core.windows.net/00000050083/en-ca/files/homepage/youth-protection-checklist/Youth-Protection-Checklist.pdf>).

1. Complete the online District Youth Protection Awareness training course. To register for the course, contact the current club Youth Protection Officer. The course is the same for everyone, but each test is unique. After passing the test, you are notified immediately. You should save a copy of your passing result. However, if you fail, you can retake it until you pass. The District is informed of who has passed the course, which is then noted in the District Youth Protection Certification database.
2. Fill out the Youth Service Volunteer Affidavit (YSVA) form. Go to [https://yehub.net/cgi-bin/YVM\\_get.cgi?pgid=vola](https://yehub.net/cgi-bin/YVM_get.cgi?pgid=vola) to begin or edit your Youth Service Volunteer Affidavit Form. The YSVA form is required of all Rotarians and volunteers who have one-on-one contact with Youth. This is now done as part of an automated process. The online YSVA process includes responding to personal interview questions, as well as listing three references with their email addresses (only one of whom can be a Rotarian). The three references will be automatically contacted by email with a link to a set of reference check questions that they will be asked to complete. When requesting the YSVA form, as noted earlier, if you do not see your name listed for PNR, please contact the Club's Youth Protection Officer.
3. Access and read the LifeScan instructions (<https://clubrunner.blob.core.windows.net/00000050083/en-ca/files/sitepage/youth-protection-1/livescan-instructions/Livescan-instructions-021623.pdf>); then download and complete a LiveScan application form (<https://clubrunner.blob.core.windows.net/00000050083/en-ca/files/sitepage/youth-protection-1/livescan-request-form/Live-Scan-Form---Rotary-District-5170---10-6-22.pdf>) and take 3 copies to a State Registered Live Scan business (<https://oag.ca.gov/fingerprints/locations>). There is a nominal fee of \$50 to \$70.

*For Your Information:* Each Rotary Club is required by the District to have 3 members (at least one of whom is a male and one of whom is a female) fully certified in Youth Protection. This is accomplished by fulfilling the District Abuse Requirements (above).

## **PNR Service Projects and Events**

### **Local:**

- A Starry Night (ASN) Gala Fundraiser (or similar fundraiser)
- Annual Tri-Valley Turkey Burn 5K/10K Walk-Run-Stroll, Thanksgiving Morning
- Pleasanton Veterans Day Parade Float and Hometown Holiday Parade Float
- Food Sponsorship & Volunteer Kitchen Help for Open Heart Kitchen
- Annual Pancake Breakfast and Military Troop Packout
- Arroyo Mocho Creek Cleanup
- Kids Against Hunger Bay Area Meal Packing
- Assistance League of Amador Valley annual Clothing the Children event
- Providing and cooking meals for Veterans at the Veterans Stand Down
- Various service projects for Valley Humane Society, Shepherd's Gate, and Sunflower Hill
- Foothill High School Interact Program
- Scholarships for students to attend Rotary Youth Leadership Awards (RYLA) Camp; Memorial Scholarships for upper class high school students; Annual District Youth Speech Contest; Foothill High School Student of the Month

### **International:**

- Construction of composting latrines in the El Llanito, El Tunel, La Prusia, Leona, Coyalar, Playas Verdes and Justo Romero communities of Nicaragua. Planned for the future depending on outcome of political turmoil in partnership with Masaya Rotary Club.
- Contributions to Rotary International "End Polio Now!" Campaign.
- Equipping the General Hospital of Jalalabad, Afghanistan, with modern neonatal and adult patient monitoring equipment.
- Donating an ambulance to the City of Villahermosa, Mexico.
- Financial support and capital improvements for El Oasis Orphanage and its 85 children in Baja, California, Mexico.
- Purchasing and distributing over 6400 wheelchairs to 14 Central and South American countries since 2005, with recent distributions in Mexico, Costa Rica, and the Philippines.
- Financing construction of water purification systems in Sri Lanka and Thailand.
- Financial support for a school in Siem Reap, Laos, helping educate children of street vendors.
- \$61,000 financial support in 2021 for high-priority Covid-19 medical equipment at Asian Health Services in Oakland, Axis Community Health in Livermore and Pleasanton, and Eden Medical Center in Castro Valley.

## **New Member Keys to Early Success**

### **How do I start?**

Get the most out of your membership by participating in Club projects and activities. Here are some ideas:

- Attend PNR Friday meetings as often as possible.
- Serve on a Club Committee where you can use your skills.
- Identify a need in your community and suggest a hands-on project to address it.
- Work with a Youth Service Program, such as the Pleasanton Foothill High School Interact Club, sponsored by our Club.
- Host an International Youth Exchange student.
- Help organize your District's Rotary Youth Leadership Awards program.
- Recommend a colleague, neighbor, family member or friend for membership in our Club.

### **How can I meet other Rotarians?**

Rotary's global network of clubs and programs provide great opportunities to form enduring friendships with Rotary members and the people who benefit from its grants and initiatives around the world. Such opportunities include the following:

- Attend the annual Rotary International Convention.
- Connect with Rotarians around the world who share your hobbies and personal interests or your service interests.
- Join a Discussion Group to exchange ideas on topics you're interested in.
- Become involved with planning or implementing PNR's local and international service projects.
- Participate in a vocational training team.
- Join the Cadre of Technical Advisers.

### **Resources & Reference**

- [My.Rotary.org](http://My.Rotary.org)
- [The Rotary Foundation Reference Guide](#)
- [Rotary magazine](#) or your regional Rotary magazine
- [Rotary Video Magazine collections](#)

### **Tools**

- Take a [Rotary Learning Center Course](https://my.rotary.org/en/knowledge-and-resources/resources-and-reference) (<https://my.rotary.org/en/knowledge-and-resources/resources-and-reference>).
- Enroll in a District 5170 webinar.

- Watch features on Rotary projects and check for discussion groups at [rotary.org](https://rotary.org) or [myrotary.org](https://myrotary.org).

## **Club Financial Information**

### **Rotary Club of Pleasanton North**

Income is derived from annual dues of \$1,500.00 collected quarterly. These funds pay for Club expenses, which are explained in detail below. Occasionally, additional funds are requested to cover a special event. The Rotary Club of Pleasanton North is a Rotary International chartered organization. Club dues and expenses may qualify as a deductible business expense. Consult a qualified tax professional for details.

### **Rotary Club of Pleasanton North Foundation**

The Rotary Club of Pleasanton North Foundation is a separate 501(c)(3) legal entity affiliated with PNR. Income is derived from the Club's fundraising activities. While some of the income pays for nominal expenses, most of the income our Club raises is distributed by the PNR Foundation Board in the form of grants and scholarships awarded to qualified local and international charitable service organizations and deserving high school students. A portion of raised funds goes toward achieving the PNR Foundation's long-term goal of having a \$1,000,000 balance in the Foundation's Endowment Account to achieve future funding of grants and scholarships from interest income earned by the account. Net financial proceeds from PNR's annual Tri-Valley Turkey Burn event specifically support youth programs in Pleasanton and surrounding communities. Foundation Board members are not compensated.

### **The Rotary Foundation (Rotary International)**

The Rotary Foundation (TRF) is a qualified 501(c)(3) non-profit organization of Rotary International (RI) and is separate from PNR and the PNR Foundation. Funds are used for national and international service projects as well as for operating and staff expenses, and Rotarian Paul Harris Fellow (PHF) awards. The Club has an annual pledge drive to raise funds. Fundraising expenses and contributions are typically fully deductible. Consult a qualified tax professional for details.

## **Your Financial Obligations**

### **Initiation Fee: \$150.00**

An initiation fee of \$150.00 is required of a new member. One hundred dollars will be submitted to The Rotary Foundation as an initial donation toward qualifying you to become a Paul Harris Fellow. The remaining \$50.00 goes to the Pleasanton North Rotary (PNR) Foundation Endowment Fund. New members transferring from another Rotary Club are exempt from paying the \$100 to the Rotary Foundation. The foregoing fees are tax deductible.

### **Quarterly Dues: \$375.00 per quarter / \$1,500.00 per year**

The current cost of a regular membership in Pleasanton North Rotary is \$375.00 per quarter or \$1,500.00 per year. An invoice will be sent to each member at the beginning of the quarter or pro-rated for new members joining mid-quarter. Most of the amount covers weekly meeting meals even if you cannot attend. You may miss a meeting and attend another Rotary club

meeting or pay for a meal at another Rotary-recognized event. In that case, a make-up credit of \$30.00 will be issued to your account if the make-up meeting falls within a two-week window of a missed PNR meeting. Your invoice can be paid by check or credit card, conveniently accepted at every lunch meeting.

The following is a listing of what your quarterly dues cover:

- Meal expenses at weekly meetings. Haps Original restaurant currently charges PNR \$30.00 for each person in attendance with a 35-person minimum. This includes the meal, gratuity, meeting room setup, and tax.
- Meal expenses for invited guests such as guest luncheon speakers; Student-Of-The-Month and parents/principal; prospective new members (three-meeting allowance); sponsored foreign exchange students, etc.
- District 5170 dues and Rotary International Dues, currently about \$150.00 per member per year.
- Club Administrative Expenses including Internet ClubRunner subscription; 1/3 storage rental; Pleasanton Chamber of Commerce membership; Post Office Box rental; Non-Profit Income Tax Preparation by CPA firm; Club badges and supplies; credit card fees; International Convention registration for incoming PNR President. These expenses cost the club approximately \$13,000 annually.
- Club social expenses are approved by the PNR President and Treasurer. "Fourth Friday" social meals are generally covered by regular dues. Members will be notified in advance if an event requires additional payment.

### **Additional Expenses: Voluntary**

Voluntary contributions are solicited annually for The Rotary Foundation..They go toward a Member's Paul Harris Fellow account. These contributions fund national and international Rotary projects. In addition, all Members are asked to support and attend fundraising events throughout the year. They support the PNR Foundation, as explained above. While these contributions are voluntary, they can total up to \$1,000.00 or more annually.

### **Other Membership Category Dues**

Members in other membership categories are required to pay for the meal cost of each meeting they attend. The meal fee is currently \$30.00 payable with cash, check, or by credit card.

An invoice will be generated to the Family Member upon the acceptance of him or her into the Club and will be prorated monthly for the PNR Rotary year of July 1 – June 30<sup>th</sup>. The amount covers the annual dues paid to Rotary International and District 5170.

Contributions to the Rotary International Foundation (which starts a Member's account toward becoming a Paul Harris Fellow) and Rotary Foundation are voluntary.

### Family Membership

The category of a “Family Membership” was created in 2019 to provide membership opportunities for a regular member’s spouse, domestic partner, children from the age of 18 to 30, or other immediate family members. A Family Membership in Pleasanton North Rotary currently costs \$200.00 per year for each family member.

### Professional Membership

The category of a “Professional Membership” was created in 2025 to provide membership opportunities for individuals whose professional or personal obligations prevent them from regularly attending weekly meetings. A Professional Membership in Pleasanton North Rotary currently costs \$95.00 per quarter. Professional members may elect to become full individual members at any time. Current Individual Members cannot change their membership type to Professional Membership without Board approval.

### Senior Active Membership

Members become “Senior Active” once their combined age and years of service equals 85. A Senior Active Membership in Pleasanton North Rotary currently costs \$405.00 per year. Senior Actives may purchase meal cards, which include 10 lunches.

## Club Officers and Chairs

Being a Rotary Club Officer or Chairperson is more than conducting Club operations and raising community funds. Rotary Club Officers and Chairs contact community leaders to let them know we are here to serve, find ways the Club can assist the community, and encourage and assist Club members in helping the community, the nation, and the world. To assist Clubs in these goals, Rotary International has many documents and training materials to inform Rotarians of how to perform these duties and ensure Rotary is adequately represented at Club events and other functions.

Two primary documents are the Rotary Code of Policies and the Manual of Procedure. Current versions of these and other documents can be found on MyRotary.

|                                      |                                                                                                                                                                                                                                                             |
|--------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b><i>President *</i></b>            | Conduct Club and Board meetings and represent the Club at District and Area meetings.                                                                                                                                                                       |
| <b><i>President-Elect *</i></b>      | Act as President (Pro Tem) in the President's absence and assist the President as needed.                                                                                                                                                                   |
| <b>Past President *</b>              | Advise the President.                                                                                                                                                                                                                                       |
| <b>Vice President *</b>              | Support and assist the President.                                                                                                                                                                                                                           |
| <b>Treasurer *</b>                   | Prepare invoices and collect dues from Club members; pay invoices when received; receive and process Club mail; take attendance at meetings and report to District. Issue year-end financial records to PNR's CPA for preparation of Non-Profit tax return. |
| <b>Secretary *</b>                   | Maintain Club member database; take Board meeting minutes; update Club documents; create new member certificates; order Club supplies; seek approval from Board and general membership of proposed new members; maintain current all PNR documents.         |
| <b>Sergeant-at-Arms *</b>            | Set up and take down Club equipment at meetings; assist the President in maintaining appropriate conduct at meetings. Assists with technology for hybrid meetings.                                                                                          |
| <b>Club Service Chair *</b>          | Propose and direct Club activities that foster fellowship within the Club.                                                                                                                                                                                  |
| <b>Community Service Chair *</b>     | Propose and direct Club activities that assist the community.                                                                                                                                                                                               |
| <b>International Service Chair *</b> | Propose and direct Club activities that assist with International projects; attend District and Area meetings on International projects.                                                                                                                    |

|                                                    |                                                                                                                                                                                                                                                                                             |
|----------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Membership Chair *</b>                          | Encourage member retention and new member acquisition. Lead PNR's Red Badge and Mentor programs to instill membership retention.                                                                                                                                                            |
| <b>Vocational /Public Relations Chair *</b>        | Encourage and assist Rotarians to serve others through their chosen vocation.                                                                                                                                                                                                               |
| <b>Youth Service Chair *</b>                       | Provide liaison services to local Interact; oversee local Youth Exchange.                                                                                                                                                                                                                   |
| <b>Program Chair</b>                               | Arrange weekly speakers for Club meetings.                                                                                                                                                                                                                                                  |
| <b>Rotary Foundation Chair</b>                     | Initiate and direct the annual pledge drive for The Rotary Foundation "End Polio Now" campaigns; coordinate a District Governor visit for awarding pledge pins and Paul Harris Fellow awards; collect and send annual TRF and new member initiation donations to Rotary International (RI). |
| <b>We Be Caring Chair</b>                          | Contact absent members; advise Club of member and family circumstances that Club might encourage or aid members and family.                                                                                                                                                                 |
| <b>Website / Social Media / Technology Chair</b>   | Update PNR website and assist members with use of and updating of technology.                                                                                                                                                                                                               |
| <b>Youth Protection Officer</b>                    | Encourage and assist Club members to complete Youth Protection screening and training.                                                                                                                                                                                                      |
| <b>Youth Exchange Chair</b>                        | Liaison to our Foreign Exchange Student Program; set up and support Host families; support exchange students.                                                                                                                                                                               |
| <b>Tri-Valley Turkey Burn (TVTB) (Co-)Chair(s)</b> | Organize and staff our annual Thanksgiving morning 5K & 10K walk-run-stroll.                                                                                                                                                                                                                |
| <b>Fundraising Chair</b>                           | Encourage fundraising activities and ideas and identify members to lead in these endeavors.                                                                                                                                                                                                 |
| <b>Fitness/Wellness Chair</b>                      | Present thoughts and ideas on healthy living and lifestyles for our Members.                                                                                                                                                                                                                |
| <b>PNR Foundation President</b>                    | Lead the seven-member PNR Foundation Board at bi-monthly Lead meetings where discussions and decisions are made concerning good fiscal management of our Club fundraising dollars and the issuance of grants to worthy local charities.                                                     |

*\*= Voting Board Member*

## Present and Past Presidents

### Pleasanton North Rotary Club Presidents

| Year                                                                            | President        | Nickname              |
|---------------------------------------------------------------------------------|------------------|-----------------------|
| 2025-2026                                                                       | Ryan Spuller     | "Crack Daddy"         |
| 2024-2025                                                                       | Steve Sherman    | "Trick-See"           |
| 2023-2024                                                                       | Tom Powers       | "Zamboni"             |
| 2022-2023                                                                       | Billy Buckley    | "Sasquatch"           |
| 2021-2022                                                                       | Michael Cherman  | "Eddie Munster"       |
| 2020-2021                                                                       | Dave Pitcher     | "Orville Redenbacher" |
| 2019-2020                                                                       | Tami Hennegan    | "Swabbie"             |
| 2018-2019                                                                       | André O. Wright  | "Tinkerbell"          |
| 2017-2018                                                                       | Gina Piper       | "Princess"            |
| 2016-2017                                                                       | David Eisenhower | "Slick"               |
| 2015-2016                                                                       | Ed Golden        | "Uncle Fester"        |
| 2014-2015                                                                       | Thomas Hall      | "Jethro"              |
| 2013-2014                                                                       | Frank Hanna      | "Bevo"                |
| 2012-2013                                                                       | Tina Case        | "Hello Kitty"         |
| 2011-2012                                                                       | Ronda Henstorf   | "Jane Doe"            |
| 2010-2011                                                                       | Brian Damiani    | "Gordon Gekko"        |
| 2009-2010                                                                       | Dave Parker      | "Mr. Rogers"          |
| 2008-2009                                                                       | David Cherry     | "Flat Tire"           |
| <a href="#"><b><i>CLICK HERE for the Entire List of Past Presidents</i></b></a> |                  |                       |

## PNR Rotarian of the Year Award

| <u>Year</u> | <u>Presented To</u> |                            |
|-------------|---------------------|----------------------------|
| 2025-2026   | Darcy DeCoite       | 2005-2006 Bill Wheeler     |
| 2024-2025   | Jim Ott             | 2004-2005 Tony Mathews     |
| 2022-2023   | Nick Valenziano     | 2003-2004 Francois Daquist |
| 2021-2022   | Billy Buckley       | 2002-2003 Carol Ott        |
| 2020-2021   | Mark Linsky         | 2001-2002 Mike Cloutier    |
| 2019-2020   | Darcy DeCoite       | 2000-2001 Richard Cousins  |
| 2018-2019   | Jim Brice           | 1999-2000 Wayne Yeaw       |
| 2017-2018   | Thomas Hall         | 1998-1999 Steve Sherman    |
| 2016-2017   | Tami Hennegan       | 1997-1998 Ron Hyde         |
| 2015-2016   | Dave Pitcher        | 1996-1997 Martin Sweeney   |
| 2014-2015   | Frank Hanna         | 1995-1996 Herb Ritter      |
| 2013-2014   | Kevin Greenlee      | 1994-1995 Paul Beha        |
| 2012-2013   | Dominic Pipitone    | 1993-1994 Dick Howard      |
| 2011-2012   | Jim Brice           | 1992-1993 Vince McNamara   |
| 2010-2011   | Jerry Pentin        | 1991-1992 NA               |
| 2009-2010   | Bill Wheeler        | 1990-1991 Larry Smith      |
| 2008-2009   | Francois Daquist    | 1989-1990 Chuck Pickens    |
| 2007-2008   | Dave Parker         | 1988-1989 Ron Hyde         |
| 2006-2007   | Jerry Pentin        | 1987-1988 Ken McDonald     |

# Pleasanton North Rotary Blue Badge Requirements

*“The Red Badge Road to Success”*

Name: \_\_\_\_\_ Preferred phone: # \_\_\_\_\_

Email: \_\_\_\_\_

Classification: \_\_\_\_\_

Date of Induction into the Club: \_\_\_\_\_ Sponsor: \_\_\_\_\_

When you join PNR, you receive a Red Badge to indicate to others that you are a new member, learning the ways of Rotary and meeting fellow club members. Here is a list of activities you need to complete to receive your permanent Blue Badge:

| Requirement                                                                                           | Date Completed |
|-------------------------------------------------------------------------------------------------------|----------------|
| 1. Read (not skimmed) the <a href="#">PNR Member Orientation Packet</a>                               |                |
| 2. Attend one PNR social event, fundraiser or service project *                                       |                |
| 3. Complete a Vocational Talk at a club meeting *                                                     |                |
| 4. Choose a PNR Committee that interests you or ask to be assigned one *<br>Committee Name _____      |                |
| 5. Complete roster information sheet on the PNR website in ClubRunner and log into MyRotary account * |                |
| 6. Complete the District Youth Protection Awareness Course, if not previously done (online) *         |                |
| 7. Attend a meeting at another Rotary club                                                            |                |
| 8. Attend a PNR Club Board meeting                                                                    |                |
| 9. Attend a PNR Foundation Board meeting                                                              |                |
| 10. Attend one Rotary District 5170 function/event                                                    |                |

\*Denotes the requirements for a Rotarian transfer or a “Family Member”

## **Welcome to PNR from the Technology Chair**

*Congratulations* on joining the “World’s Greatest Rotary Club”, Pleasanton North Rotary (PNR). We want to do our best to get you connected with the PNR membership and informed of all PNR activities, in addition to District and Rotary International activities. Getting you online and on our website quickly is the best way to accomplish this. If you have any problems or questions with the website, please contact the Technology Chair.

### **PNR Website and ClubRunner**

When you are formally inducted into PNR, the Secretary will go to our members-only (ClubRunner) website and add your name and basic information (address, contact info, etc.). This information will alert Rotary International of your membership and will automatically send you an email that welcomes you and gives you a Login name and temporary password. Log into [www.pnr-rotary.org](http://www.pnr-rotary.org), which will take you to our public website. Click on “Member Login” and enter your Login Name and Password. When a new website page appears, click on “Member Area”. This will link you to the ClubRunner administration page where you can update more of your personal information and “profile”. When doing so, it would be a good time to upload a recent photo of you to be included in the Club “Photo” membership roster. When in ClubRunner, you can explore many areas such as the Club Membership Roster; an email section and many more links to valuable information.

### **Rotary International Website**

To obtain access to the Rotary International website and your specific membership data, go to [my.rotary.org](http://my.rotary.org) and follow directions for creating an account. Once registered, you'll have quick and easy access to a wealth of information including:

- Contribute to The Rotary Foundation (TRF)
- View your contribution history
- Manage your Rotary e-mail subscriptions
- Register for Rotary International meetings (ex.: Annual Convention)
- View secure sites with RI
- Club and District officers have access to additional records and reports

### **Privacy and e-Security Policy**

As with any business, Rotary has to manage its affairs in the modern world of technology. To this end, the Board has adopted a Privacy and e-Security Policy. Please read this carefully and contact the Technology Chair if you have any questions.

1. Pleasanton North Rotary Member information consists of:
  - a. Personal data, which may be shared only with the members of the Club and
  - b. Business data, which may be shared with the public.
2. You as a member are permitted to make your own personal list of Club members for your

own use in Rotary. Although business contact information may be passed on to someone outside the Club, you cannot share this information outside the club without securing a formal approval from the Board.

3. The compilation of either member or non-member data, whether personal or business information, of any nature, is confidential. Members who come in contact with “lists” of names, whether constructed by themselves or obtained from the Club, or any information from our “A Starry Night” database or from other sources, promise:
  - a. To use the information solely for “the good of Rotary” as their function demands;
  - b. To never use such information in your own business or pass it on to any person for whatever reason;
  - c. To never gather or use any such information without the expressed knowledge and consent of either:
    - i. A Committee Chair, when applicable, who shall act with the expressed knowledge and consent of
    - ii. An Event Chair, when applicable, who shall act with the expressed knowledge and consent of
    - iii. The Board.
4. To never use the PNR logo or name on any letter or form without the express knowledge and consent of either:
  - a. A Committee Chair, when applicable, who shall act with the expressed knowledge and consent of
  - b. An Event Chair, when applicable, who shall act with the expressed knowledge and consent of the Board.

The following are strong recommendations to avoid viruses and malicious codes and maintain good etiquette:

5. Emails sent to members will **always** have a subject. Members should delete any email received without a subject.
6. Emails containing an attachment will explain the attachment in the body of the message. This text may be shortened only when the recipient already knows of and is expecting the attachment. A member receiving a message with an unexpected attachment should scrutinize the body text, and even then may ask the sender for confirmation of the message before opening the attachment, or delete it if there is any doubt about its authenticity, and then ask to have it sent again.
7. Members should not send nor save or open attachments with the extensions of **exe, dll, eml, vbs, tmp**. Any message bearing attachments with these extensions should be deleted upon receipt.
8. When sending messages, avoid “forwarding” messages that create attachments or long text trails. Instead, copy the portion of the message you wish to forward and paste it in a new message, or delete the “FW:” in the subject and unneeded text.

9. Do not forward email petitions. (Note that most petitions have no date to them. Some go around the Internet forever!) Petitions may be done from websites; they should never come from email messages.
10. Scrutinize and research messages about your accounts, or money held for you, children in trouble and other items. Be aware of calls or emails from a tech support company or requests for gift cards as payment. Visit <http://www.fbi.gov/scams-safety/fraud> for more information.
11. Members are strongly encouraged to have anti-virus software on their computers and other Internet connected devices, **and** to ensure that virus definition lists are updated at least **weekly**. You should not assume that these automatic updates are always carried out as planned, manually verify regularly. Members are also encouraged to update their software a day or two after a new virus “makes the news”, since its solution should be posted by then.
12. Members are strongly encouraged to install all security updates to their Operating System (Windows, MAC, Chrome and Linux)
13. Members are strongly encouraged to install software patches, especially ones pertaining to security vulnerability, including the Office suite of programs, Word, Excel, etc., email software, Adobe programs and other commonly used programs.
14. Members are strongly encouraged to use complex passwords (at least 8 characters, upper and lower case letters, plus numbers and symbols) and, if electronically stored, use a password protected program such as PasswordSafe or KeePass. (Note: saving passwords in your browser is highly risky as these files are usually not encrypted.)